

PROVIDENCE UPDATE

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Current News of Interest

to Providence College Alumni and Friends

OCTOBER/1980

EUGENE T. VOLL '55 TO SERVE AS 1980-81 LOYALTY FUND CHAIRMAN



The General Chairman for the 1980-81 Providence College Loyalty Fund is Eugene T. Voll, prominent Rhode Island businessman and a member of PC's Class of 1955. Voll, a Providence resident, is a native of Syracuse, New York and a 1951 graduate of Christian Brothers Academy in that city. The leader for this year's annual drive, the college's thirty eighth, is President of several Rhode Island companies including Mercury Mail Advertising, Inc., Academic Management Services, and Cinnabar Corporation.

The founder of Mercury Mail Advertising, Inc., one of the country's largest in its field, Voll is considered a pioneer and leading innovator in the direct mail field. He has long been active in the Washington, DC based Mail Advertising Service Association, serving as its president from 1969-71 and board member for many years. Voll has also been quite involved at his alma mater, serving as class agent for 20 years, and on various Providence College and alumni association

committees. An avid golfer, he is a member of the Wannamoisett Country Club in East Providence, and also a member of the To Kalon Club of Pawtucket, RI.

The Rhode Island business executive is also a member of the Old Stone Bank Business Development Council and a Corporator of the Pawtucket Institution for Savings and Pawtucket Trust Company. He is the father of four children - Nondas, 20, Catherine, 18, Christopher, 17, and Ellen, 11, a member of St. Sebastian's Parish in Providence, and the brother of Rev. Urban Voll, O.P., a member of the Providence College Corporation. In accepting the 1980-81 Loyalty Fund Chairmanship, Voll succeeds Francis L. Gragnani of the Class of 1940, Chairman of the 79-80 Fund, which in raising \$594,063, set new records for Providence College in just about every fund raising category. Gragnani expressed great confidence in his successor: "PC has made a great choice in selecting Gene as this year's fund chairman. He's a devoted alumnus and tremendously successful businessman. And with those two attributes, among others, going for him, I know he'll do a fantastic job. He certainly has my support and I'm sure he can count on the whole PC family in making the 80-81 fund an even greater success than any of its predecessors."

Very Rev. Thomas R. Peterson, O.P. '51, Alumni President James F. O'Connell '42M, and Associate Vice President for Development William T. Nero '55 were equally pleased with Voll's appointment. Father Peterson noted: "With Gene as chairman, we're very optimistic about this year's fund which is so important for Providence College. Gene's association began as a student almost 30 years ago.

Since then, besides becoming a successful business executive, he has developed into one of our most dedicated and loyal alumni, and we're certain he'll be one of the fund's most effective leaders ever." Similar thoughts were expressed by Alumni President O'Connell and Nero, a classmate of Voll's, both of whom summarized their comments by stating "the appointment is an outstanding one from every conceivable point of view." The 1980-81 Loyalty Fund with its \$650,000 goal is by far and away the most ambitious in the college's history. According to Voll, this year's primary objectives continue to be, as in recent years, to increase both the number and amounts of gifts to the Fund. Voll stated: "As this year's chairman, I don't foresee many changes in policies, general plans, or procedures, other than to intensify efforts to obtain more and larger gifts. After all, how can you argue with success? The combined efforts of the college's staff and volunteer leaders from Rhode Island and throughout the country have brought the Loyalty Fund from \$195,469, 4,112 donors and 26% alumni participation in 1975-76 to \$594,063, 7,405 donors and 41% alumni participation this past year. PC's Loyalty Fund is already one of the most effective college annual giving programs around and by simply expanding the amount of selective personal and telephone solicitations, I believe our goal can be realized. We already have an excellent group of leaders at divisional, special gift, regional and class levels; other volunteers are being recruited to round out our committees; and, with the support anticipated from the various elements of the PC family, we look forward to another successful Loyalty Fund this year."

The 1980-81 Loyalty Fund, which is now in the advance planning and solicitation stages, officially opens

(continued on next page)

ADVANCE LOYALTY FUND PHASE UNDERWAY

SPECIAL GIFT, REGIONAL AND CLASS LEADERSHIP SELECTED

The 1980-81 Loyalty Fund officially opens October 18th, but under the leadership of General Chairman Eugene T. Voll '55 organizational plans have already been mapped out and advance solicitation is underway. "Because of the tremendous challenge facing us and the ever-increasing number of alumni and others interested in Providence College, we felt it necessary to get as early a start as possible. Consequently, advance appeal letters were mailed and personal solicitation began earlier this month." According to Chairman Voll, "the success of the Fund in each phase depends very heavily on sound planning, the combined efforts of our leaders and volunteers and coordination of personal visitation, telephone and mailing schedules. We are very confident about the plans formulated and the outstanding leaders recruited to date."

Assisting Chairman Voll in overall planning and coordination of committee schedules are Anthony Sion, Jr. '56, Associate General Chairman; Augustine C. Ramos, DDS '50, Divisional Chairman for Alumni Solicitation; Professor Francis T. O'Brien, Divisional Chairman for Non-Alumni Faculty and Staff; Mr. and Mrs. Paul M. Forbes, Divisional Chairpersons for parents and Joseph W. Ress, Hon. Divisional Chairman for Corporations and Friends. This year's Annual Giving Program is broken down into three major phases conducted during the college's July 1 to June 30 fiscal year. Mailings are an integral part of the Fund's timetable during each phase but primary emphasis is placed on trying to reach as many potential donors as possible through personal visitation and phone calls.

Already underway is the Advance appeal and Special Gifts phase which stresses the importance of getting the Fund off to a good start by obtaining Substantial pledges as early as possible. During this phase, which continues through December 27, the 1st round of Loyalty Fund phonathons are conducted which concentrate on obtaining gifts from the Silver and Golden Anniversary classes of 1931 and 1956 as well as at the Incorporator, Associates, President, Chancellor, Dean and Century Club levels.

Serving in leadership roles in the Advance and Special Gifts phase are: Eugene T. Voll '55, CHAPIN INCORPORATORS; Anthony Sion, Jr. '56, CHAPIN ASSOCIATES; William D. Slattery, Jr. '53 and William E. Brennan, D.M.D. '56, PRESIDENT'S CLUB; Hon. Anthony B. Sciarretta '52 and Richard A. DeBlasio '56, CHANCELLOR'S CLUB; Robert J. Paci '64

and Daniel J. Ryan '69, DEAN'S CLUB; Charles M. Borkoski '71 and Paul M. Lenahan '72, CENTURY CLUB. Following the advance and Special Gifts phase is the regional solicitation phase of this year's drive. This begins on December 27th in Minneapolis, Minnesota and continues through March, 1981, with phonathons planned in 25 cities throughout the country. In announcing the regional chairmen, Mr. Voll, along with William T. Nero '55, Associate Vice President for Development, who is in charge of all of the college's fund raising programs, explained that this is a particularly important phase of the campaign because of the number of prospects to be reached. The responsibilities of the Regional Chairmen are numerous and involve such things as arranging for phonathon locations, recruiting volunteer workers, setting up refreshments, etc. "I truly must applaud the remarkable job done by all of our regional chairmen this past year. All of our regions showed marked increases over the previous years and, with many of our chairmen staying on with us again, I'm extremely confident that the 80-81 drive will be a great success" said Mr. Nero.

Named by Voll as Regional Chairmen are: Ralph W. Ardito '53, MAINE; Francis W. LaMorge '52, NEW HAMPSHIRE; John V. Scholan, MD '56, VERMONT; William M. Antil '51 and William F. Frain '63, WESTERN MASSACHUSETTS; H. Kenneth McNulty '62, CENTRAL MASSACHUSETTS; Robert E. Finneran '53 and Jeffrey R. Duffy '67, GREATER BOSTON; Francis J. Devine '41 and Brian R. Corey '67, FALL RIVER, MASS.; Ferdinand B. Sowa '48, NEW BEDFORD; William J. Lynch, Jr. '57 CAPE COD; Aaron J. Slom '42M and Patrick H. Horgan '56, NEWPORT; Warren C. Howe, Jr. '60, HARTFORD, CT.; Dominic J. Minicucci '38, WATERBURY, CT.; Joseph T. Siracuse, DMD '58 and William T. Donohue '60, NEW HAVEN, CT.; Joseph S. Kendy, Jr. '64 and Charles P. Mullaney '64, FAIRFIELD COUNTY, CT.; Gerald J. Driscoll '27 and Wilfrid E. Blanchard, Jr. '53, METRO NEW YORK; John P. Hastings '52 and Thomas B. Healy '68, UPSTATE NEW YORK; Maurice C. Paradis '58, NORTHERN NEW JERSEY; J. Edward Lynch, MD '31 and Stephen A. McBride '66, GREATER PHILADELPHIA; David N. Webster '55 and James P. Carty '61, WASHINGTON, D.C.; John J. Walsh '41 and J. Eugene Quinn '61, NORTHERN FLORIDA;

Col. William C. F. Mullen '42M and Adolph J. Motta, MD '43, SOUTHERN FLORIDA; Earl D. Epsteen '43 and Michael F. Doody '68, ILLINOIS; Eugene J. Hanley '54, SOUTH CENTRAL STATES; Lawrence H. McMahon '61, NORTH CENTRAL STATES; Alex J. Foley '62 and William J. Godbout '64, NORTHERN CALIFORNIA and Thomas J. Coleman, MD '42D and Gordon H. Holmes '61, SOUTHERN CALIFORNIA.

The final stage of the drive, which ends on June 30, 1981 is the vital class solicitation phase. During this phase, phonathons are held on campus in April by committees formed for each class. Appointed as Decade Chairpersons and whose responsibilities are to oversee their respective class chairmen are: Henry T. Kaveny '27, the Classes of 1923 through 1929; Bernard J. Buonanno '32, the Classes of 1930 through 1939; Wallace R. Tasca '40, the Classes of 1940 through 1949; Stephen A. Fanning, Jr. Esq. '50, the Classes of 1950 through 1959; John E. Martinelli, Esq. '65, the Classes of 1960 through 1969 and Susan McCutchan '75, who will oversee the Classes of 1970 through 1980. The 1980-81 Class Chairmen have also been selected and will be announced in a later issue of *Update*.

College President, Very Rev. Thomas R. Peterson, O.P., joined with Chairman Voll in praising the leaders selected, "Providence College is indeed fortunate to be able to attract the high quality individuals already recruited for Fund Leadership roles. Realization of our ambitious goal depends on outstanding leadership and is necessary if we are to maintain the type of value centered education which has become the trademark of Providence College students. With this caliber of leadership, I'm very confident that we will not only meet our challenge, but surpass it."

Loyalty Fund Chairman continued

October 18th and will continue through June 30, 1981. Originated in 1942, when \$5,000 was raised, the Loyalty Fund is one of the college's most valuable sources of income and has generated more than \$3.8 million during the fund's 38 year history for Providence College. This year's goal of \$650,000, as in past years, is intended to be used for scholarships, emergency assistance to students, library books, teaching aids and to fulfill other needs for which funds are not readily available.

ALUMNI NEWS

Greater Providence Area Alumni Chapter To Kick-Off Year With October 21st "President's Night"

The Mal Brown Chapter of the Alumni Association will begin its program of activities for 1980-81 with a "President's Night" meeting on Tuesday evening, October 21st in Aquinas Hall Lounge at P.C. The event will begin at 8 p.m. with an informal cocktail and hors d'oeuvres reception. Later in the evening Club President, Edward Donnelly '32, will briefly preview the Club's program of activities for the year and then turn things over to College President, The Very Rev. Thomas R. Peterson, O.P. who will deliver a "State of the College" report and then answer questions. All Providence Area Alumni are invited free of charge.

The Mal Brown Club is the major R.I. chapter of the Alumni Association and is named after Malcom Brown, Friar Athletic trainer in the 30's whose spirit and love for the College is legendary. The objective of the Alumni group is to provide service to the College by Sponsoring a variety of activities and services which will keep local grads involved with their alma mater. The club has a dues fee of \$7. per year, \$2. of which goes into a special student aid fund. The balance is used to finance programs which in turn raise additional monies for the student aid program and other worth-while projects. Mal Brown dues *do not* constitute a donation to the Loyalty Fund. The coupon on this page can be used to join the Mal Brown Club.

Coming events to be sponsored by the Club are...

-November 16 Basketball Preview

-December 7 Theatre Arts Night and Christmas Reception

-January 10 New York Weekend excursion in conjunction with St. John's vs P.C. basketball game (tentative)

-January 23 Hocky Game/Reception

-March 11, 18, 25 Lecture Series on Campus

-April 11 Mal Brown Awards Dinner

Reunions Coming

The 1980-81 academic year is 5 year anniversary time for P. C. classes ending in the number 1 and 6. Plans are now being developed and details will be mailed to each class member as they are finalized.

New Haven Area Alumni Group Elects New Officer Slate

The New Haven Club of Providence College has announced a new slate of officers for 1980/81. The officers are: President, Dominic B. Schioppo, M.D. '58; Vice President, Raymond Perfetto '53; Treasurer, Fred Caccavale '33; Secretary, Charles Karjanis '77; Assistant Secretary, Leonard Ciaburri '67.

The Executive Committee is as follows:

A. Mark Barbarito '34, William Iovanna '34, Joseph Canavan '65, Donald DiLauro '68, Armand Brandi '53, Arthur Muldowney '67.

The Club meets monthly on the second Tuesday of each month at the Washington Pietra Micca Club, 37 Orlando Street, West Haven, Connecticut. Anyone wishing to join the Club can contact Club President, Dom Schioppo at 389-0766 or 624-3109.

Mal Brown Membership Reply Form

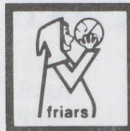
___ I'd like to join the Mal Brown Club. Enclosed is \$7. payable to the Club. (don't confuse the Club fee with a donation to the Loyalty Fund - it's a separate thing. We don't want your membership to interfere with or diminish your support of the school through the Loyalty Fund.)

___ I (we) will attend the Oct. 21st President's Night. no. of people ___

NAME _____ CLASS YR. _____ TEL. _____

ADDRESS _____ CITY _____ ZIP _____

Mail to: Mal Brown Club - Alumni Office - Providence College - Providence, R.I. 02918



PRE-SEASON PREVIEW of the FRIARS IN ACTION

Annual Mal Brown Preview and Supper

Don't miss the chance to see, for the first time this season, the '80-'81 Basketball Friars in action...see the returning favorites, Jerry Scott, Ricky Tucker, Rich Hunger, Rudy Williams and Billy Fields plus eight new Friars in a regulation intra-squad game in Alumni Hall. Be on hand for the debut of the newest members of the Friar team and say hello to the P.C. Coaching Staff, Gary Walters and his assistants, Steve Hocker and Wayne Szoke.

Before the game enjoy a delicious Beef Pot Pie supper in Raymond Hall... Coach Walters will preview the season...door prizes of autographed basketballs. Don't miss it!

PRE-GAME SUPPER 7:00 P.M.

Raymond Hall

INTRA-SQUAD GAME 8:15 P.M.

Alumni Hall

— ONLY \$5.00 PER PERSON —

To order tickets return the order form below with your check:

The Mal Brown Chapter, P.C. Alumni Association.

TO ORDER TICKETS FOR THE BASKETBALL PREVIEW

Send _____ tickets to the Nov. 16 intra-squad game and dinner.

Enclosed is \$ _____ payable to Mal Brown Chapter, P.C. Alumni Association.

NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

Help Wanted

IMMEDIATE OPENINGS: Providence College is looking for interested and concerned Alumni and Friends to assist in contacting other Alumni. Volunteers are needed for Special Gift, Regional and Class Phonathons. Applicants must be available from 5:30 pm to 9:00 pm on any of the nights listed below (except where indicated otherwise).

These positions offer an excellent opportunity for you to contact other alumni/friends, renew old acquaintances, make new friends and... Help Build and Even Greater Providence College.

SPECIAL GIFT PHONATHONS AT P.C.

Nov. 12, 1980 - Classes of 1931 and 1956
Nov. 19, 1980 - Incorporators, Associates,
President's and Chancellor's Clubs
Nov. 20, 1980 - Dean's Club
Nov. 25, 1980 - Dean's Club

Dec. 1, 1980 - Century Club
Dec. 2, 1980 - Century Club
Dec. 3, 1980 - Century Club
Dec. 4, 1980 - Century Club

REGIONAL PHONATHONS

Dec. 28, 1980 - Minneapolis, Mn.
(11 a.m. - 2 p.m.)
Jan. 5, 1981 - Largo, Fla.
Jan. 11, 1981 - Newark, N.J.
(10 a.m. - 2 p.m.)
Jan. 12, 1981 - New York, N.Y.
Jan. 13, 1981 - Albany, N.Y.
Jan. 16, 1981 - Augusta, Me.
Jan. 16, 1981 - Laconia, N.H.
Jan. 16, 1981 - Essex Junction, Vt.
Jan. 20, 1981 - Philadelphia, Pa.
Jan. 21, 1981 - Washington, D.C.
Jan. 21, 1981 - Worcester, Mass.

Jan. 22, 1981 - Springfield, Mass.
Feb. 5, 1981 - Boston, Mass.
Feb. 9, 1981 - Waterbury, Ct.
Feb. 10, 1981 - Hartford, Ct.
Feb. 18, 1981 - St. Louis, Mo.
Feb. 18, 1981 - Chicago, Ill.
Feb. 23, 1981 - Fairfield Cty., Ct.
Feb. 24, 1981 - New Haven, Ct.
March 3, 1981 - Fall River, Mass.
March 4, 1981 - New Bedford/Cape Cod
March 5, 1981 - Newport, R. I.
March 31, 1981 - Los Angeles, Cal.
April 6, 1981 - San Francisco, Cal.

CLASS PHONATHONS AT P. C.

April 13, 1981 - Classes of 1923 through 1949
April 14, 1981 - Classes of 1950 through 1959
April 15, 1981 - Classes of 1960 through 1969
April 20, 1981 - Classes of 1970 through 1975

April 21, 1981 - Classes of 1976 through 1980
April 22, 1981 - Non-Alumni Faculty-Staff
April 23, 1981 - Non-Alumni Parents of
P.C. Students

Apply by writing the Providence College Development Office, Providence College, Providence, R. I. 02918
or call (collect) (401) 865-2415.

PROVIDENCE UPDATE

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